

## **iHUGO & CELINE BRAND**

Hugo & Celine is a Swedish brand that manufactures dog ice cream & dog snacks in its own factories in Karlshamn & Landskrona in flavors that dogs love. High quality, packaged with humor and prepared with love are the keywords. There is something for all four-legged friends in the Hugo & Celine range, from the little puppy to the big dog.

## **WHY HUGO & CELINE**

- Swedish raw materials
- Produced in Sweden
- Dog ice cream in flavors dogs love
- Single Protein
- Grain-free

## **DOG TREATS**

Hugo & Celine dog treats are single protein, grain-free and without extra additives. All dog treats are made in Sweden with Swedish raw materials of the best quality. Friday dog party all week when Hugo & Celine's dog treats arrive! Fill your pantry with our selection of reward treats. The favorite burgers Deer Delight & Boar Bites which are loved by the pickiest dogs.

## **SELLING ARGUMENT DOG TREATS**

- Dog treats made in Sweden with Swedish raw materials
- Swedish raw materials contain no antibiotics & climate smart
- Natural products that are grain-free & without extra additives
- There is something for everyone

## **DOG ICE CREAM**

Dog ice cream is the perfect treat that is fantastically good, it is cooling on hot summer days but it can also be enjoyed in winter for the sake of the taste. The dog ice cream is made from lactose-free natural yoghurt, protein (depending on taste) and a pinch of coconut sugar and agave syrup for consistency. It is manufactured in our own factory in Karlshamn with Swedish raw materials.

The fact that the dogs need to lick the ice cream directly from the cup gives a soothing feeling and a longer taste experience. If you have an anxious dog or a dog that needs to be stimulated for a while, for example the first car ride, the ice cream is perfect as a calming stimulus. **The dog ice cream is served directly from the freezer in the cup.**

## **INFO DOG ICE CREAM**

- Available in 4 flavours: liver, salmon, duck and moose
- Does not contain white sugar or lactose
- Made in our factory in Sweden, Karlshamn
- 120 grams each
- 2 year shelf life

## **SELLING ARGUMENT DOG ICE CREAM**

- Dog ice cream made in Sweden with Swedish ingredients
- Swedish raw materials contain no antibiotics & are climate smart
- Natural products that are grain-free & without extra additives
- The dog ice cream gives a calming feeling when the dog licks directly from the cup
- The dog ice cream is the perfect reward as a dessert or at a birthday party